



MISSISSIPPI VALLEY STATE UNIVERSITY
OFFICE OF THE PRESIDENT

August 18, 2010

Mr. Peter Ward, Publisher
Belmont International, Inc.
1201 South Highland Avenue, Unit 7
Clearwater, FL 33756

Dear Mr. Ward:

It gives me great pleasure to write this letter of appreciation for the services provided by Belmont International, Incorporated, to enable a colleague and me to attend the 2010 Pro Football Hall of Fame Festival. Not only did Belmont offer an affordable advertisement rate for the Official Hall of Fame Yearbook, but your company also provided the University with tickets for two to all weekend enshrinement events.

Belmont's dedication and commitment to excellent service afforded MVSU an opportunity to attend the private reception of our most notable alum, Jerry Rice, a 2010 enshrinee. University officials were able to network with countless former and current NFL players, coaches, owners and other league officers. Belmont representatives, Doug Beaudoin and Kelly Morrison, even assisted us in locating and reserving accommodations for our stay at the festival and offered their rental vehicles to transport us to various events. Belmont is so much more than a publishing company; they are a company who values the customer experience to ensure satisfaction and a lasting relationship.

We thoroughly enjoyed meeting both Doug and Kelly at dinner and must say that they were so personable we felt as though we had known them for months. Again, Mississippi Valley State University appreciates the generosity and service rendered by the entire Belmont Publishing Family. If you have any questions or comments, please contact Archie Tucker at (662)254-3790 or atucker@mvsu.edu. Thank you for making the MVSU Hall of Fame experience a successful one.

Sincerely,

A handwritten signature in cursive script, appearing to read "Donna H. Oliver".

Donna H. Oliver, Ph.D
President